ESTTA Tracking number:

ESTTA608937 06/10/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200640
Party	Plaintiff Macy's, Inc.
Correspondence Address	HOLLY PEKOWSKY AMSTER ROTHSTEIN EBENSTEIN LLP 90 PARK AVENUE NEW YORK, NY 10016 UNITED STATES ptodocket@arelaw.com
Submission	Response to Board Order/Inquiry
Filer's Name	Chester Rothstein
Filer's e-mail	ptodocket@arelaw.com
Signature	/Chester Rothstein/
Date	06/10/2014
Attachments	91200640 Response.pdf(83294 bytes)

UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of

Application Serial No. 85/136,164 of Strategic Marks, LLC for the mark BULLOCK'S DEPARTMENT Filed on September 23, 2010 Published for Opposition on March 15, 20	
MACY'S, INC.,	Opposition No. 91200640
Opposer,	
v.	RESPONSE TO JUNE 6, 2014 TTAB ORDER TO INFORM THE BOARD OF THE STATUS OF THE CIVIL ACTION
STRATEGIC MARKS, LLC,	
Applicant.	: :
	X

Opposer responds to the June 6, 2014 Order by the Board, and requests to continue the suspension of the above captioned proceeding pending the disposition of Civil Action No. 11-CV-6198 (the "Civil Action") filed by Opposer against Strategic Marks, LLC (Applicant) in the United States District Court for the Northern District of California on December 9, 2011.

The Civil Action (which occasioned the suspension of this proceeding) remains pending and is expected to go to trial on December 8, 2014.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN LLP Attorneys for Opposer 90 Park Avenue New York, NY 10016

Tel: (212) 336-8000 Fax: (212) 336-8001

Email: ptodocket@arelaw.com

Dated: June 10, 2014

New York, NY

Chester Rothstein

CERTIFICATE OF SERVICE

Chester Rothstein, the undersigned attorney, hereby certifies that he is one of the

attorneys for Opposer in the captioned action, and that on the date which appears below he

served a copy of the annexed RESPONSE TO JUNE 6, 2014 TTAB ORDER TO INFORM THE

BOARD OF THE STATUS OF THE CIVIL ACTION on counsel for Applicant by causing a

copy thereof to be delivered by e-mail and first class mail addressed to counsel for Applicant as

follows:

Benjamin Ashurov, Esq. Kymberleigh N. Korpus, Esq.

KB Ash Law Group

7011 Koll Center Parkway, Suite 160

Pleasanton, CA 94566

Bashurov@KB-Ash.com

KKorpus@Kb-Ash.com

Dated: New York, NY June 10, 2014

D---

Chester Rothstein